

2003 State Small Business Profile: NEW JERSEY

In 2002-2003, gross domestic product continued to rise nationwide, while growth in employment remained slow to recover. Small businesses continued to be a source of economic strength nationally and in New Jersey. Research from the Office of Advocacy shows that half of U.S. private non-farm output and employment stem from small firms with 500 or fewer employees. Women and minority entrepreneurs are also significant participants in the state's economy. Advocacy uses a variety of data bases to document the contributions of small, minority-, and women-owned businesses in New Jersey.

Number of Businesses. The number of employer businesses in 2002 decreased by 0.9 percent and numbered 274,966. The number of self-employed individuals decreased an estimated 5.0 percent in 2002. In the state, 98.4 percent of the businesses were small (with fewer than 500 employees based on 2000 firm size data) (Source: U.S. Dept. of Labor, Employment and Training Administration; U.S. Dept. of Commerce, Census Bureau; U.S. Dept. of Labor, Bureau of Labor Statistics).

Women-Owned Businesses. In 2002, self-employed women totaled 67,166, or 34.0 percent of self-employed workers in the state (Source: U.S. Dept. of Labor, Bureau of Labor Statistics). Women-owned businesses totaled 155,300, of which 18.7 percent had employees. They generated \$30.0 billion in revenues in 1997 (Source: U.S. Dept. of Labor, Bureau of Labor Statistics; U.S. Dept. of Commerce, Census Bureau).

Minority-Owned Businesses. Minority-owned businesses represented 15.6 percent of the state's businesses and generated \$24.1 billion in revenues in 1997. Of these minority-owned businesses, 25.0 percent had employees (Source: U.S. Dept. of Commerce, Census Bureau).

Business Turnover. Between 2001 and 2002, new employer firms decreased 18.6 percent to 29,916. Business bankruptcies decreased by 5.6 percent, and totaled 689 in 2002. Business terminations increased by 13.2 percent, and totaled 31,571 in 2002 (Source: U.S. Dept. of Labor, Employment and Training Administration; Administrative Office of the U.S. Courts; U.S. Dept. of Commerce, Census Bureau).

Employment. In 2000, businesses with fewer than 500 workers employed 50.8 percent of the state's 3,548,429 non-farm sector employees (see Table 1). The industry with the most small business employees was manufacturing. Between 1999 and 2000, small businesses added a net total of 68,770 employees; they represented 73 percent of net non-farm employment change in the state (see Table 2) (U.S. Dept. of Commerce, Census Bureau, Statistics of U.S. Businesses).

Small Business Income. Non-farm proprietors' income—a partial measure of small business income—increased by 5.1 percent in 2002 and amounted to \$27.7 billion (Source: U.S. Dept. of Commerce).

Finance. Small businesses traditionally depend on local bank services and use commercial bank lenders. The number of banks in the state has increased. The largest concentration of banks by asset size was in the \$100 million to \$500 million category. A list of small-business-friendly banks in the state has been published by the Office of Advocacy in its banking studies and is available on the website at www.sba.gov/advo/stats/lending. (See Table 3 for the number of banks by asset size.) Small businesses seeking loans should also consider lenders that participate in the SBA's preferred or certified loan programs; for a list of these lenders, call the Small Business Answer Desk at (800) 827-5722.

To obtain more information about the Office of Advocacy's data, research reports, and analyses of small business, go to: www.sba.gov/advo/stats or call (202) 205-6530. Special thanks to Ryan Miller, Advocacy intern, for his work drafting this report along with Victoria Williams.

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Note: Data on women- and minority-owned firms are not comparable between 1992 and 1997, so growth rates are not available.

Table 1. Firms and Employment in New Jersey by Industry and Firm Size (Thousands), 2000

Industry	Non-employer Firms	Employer Firms		Employment	
		Total	<500	Total	<500
Total	482.7	202.2	199.0	3,548.4	1,803.5
Agriculture, forestry, fishing, and hunting	2.3	0.2	0.2	0.7	0.7
Mining	0.1	0.1	0.1	2.5	1.3
Utilities	0.2	0.1	0.1	21.0	0.7
Construction	47.7	23.2	23.1	164.1	148.3
Manufacturing	6.4	10.5	10.0	386.1	220.2
Wholesale trade	13.9	16.0	15.3	279.1	168.8
Retail trade	43.4	26.3	25.8	438.6	189.2
Transportation and warehousing	25.9	6.2	5.9	161.6	71.6
Information	8.4	2.7	2.5	130.0	30.5
Finance and insurance	23.4	5.9	5.6	208.8	53.1
Real estate; rental and leasing	69.1	7.4	7.2	54.7	38.3
Professional, scientific, and technical services	88.9	29.2	28.8	262.7	175.7
Management of companies and enterprises	N/A	1.0	0.5	150.2	9.5
Admin., support, waste mgnt., and remed. services	27.1	11.9	11.6	299.5	128.2
Educational services	9.8	2.3	2.3	77.0	43.8
Health care and social assistance	35.9	19.3	19.1	418.4	210.0
Arts, entertainment, and recreation	24.0	2.9	2.8	37.5	33.2
Accommodation and food services	6.7	14.2	14.1	255.1	139.7
Other services	49.6	21.6	21.5	148.5	133.8
Auxiliary, except corp, subsidiary, and regional managing offices	N/A	0.3	0.1	48.0	2.5
Unclassified	N/A	3.3	3.3	4.2	4.2

Source: U.S. Department of Commerce, Census Bureau.

Table 2. Non-farm Establishment Job Gains and Losses by Firm Size (Thousands), 1999–2000

	Total	Firm Size	
		1–19	1–499
Gains:			
New establishments	196.3	54.8	98.6
Expanding establishments	402.5	109.6	226.6
Losses:			
Downsized establishments	(311.7)	(62.4)	(154.5)
Closed establishments	(193.3)	(51.9)	(101.9)
Net change in employment	93.9	50.1	68.8

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses, 2000.

Table 3. Number of Banks in New Jersey by Asset Size, 1998–2002

					Number of Banks by Asset Size, 2002				
1998	1999	2000	2001	2002	Below \$100M	\$100M–\$500M	\$500M–\$1B	\$1B–\$10B	Over \$10B
72	75	79	80	82	23	40	6	12	1

Source: U.S. Small Business Administration, Office of Advocacy, from data collected by the Federal Reserve Board.

The full list of small-business-friendly banks can be found on the Office of Advocacy's website at www.sba.gov/advo/stats/lending.